

ORDER



KSDK

Orders
Order / Rev: 721045
Alt Order #: 06366004
Product Desc: NIXON FOR GOVERNOR
Estimate:
Flight Dates: 10/09/12 - 10/20/12
Original Date / Rev: 10/17/12 / 10/17/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Campaign Group
Buying Contact:
Billing Contact:
 1600 Locust Street
 Philadelphia, PA 19102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nixon, J / D/ Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/20/12 | 75 | \$77,705.00 | \$66,049.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 75 | \$77,705.00 | \$66,049.25 | 0.00 |
| Totals | 75 | \$77,705.00 | \$66,049.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Kristin Waskie | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|---|-------|-------------------|---------------|-----|-------|-------------|-----|---------------|------|-------|------------|
| 1 | KSDK | 10/09/12 | 10/15/12 | LN (M-F) LN (M-F) | CM | 10-1035p | - TWTF - - | :30 | 2 | \$1,800.00 | P-2 | 0.00 | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/09/12 | 10/15/12 | - TWTF - - | | 2 | | | | \$1,800.00 | | 0.00 | | | |
| 2 | KSDK | 10/09/12 | 10/12/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | - TWTF - - | :30 | 4 | \$675.00 | P-2 | 0.00 | NM | 4 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | - TWTF - - | | 4 | | | | \$675.00 | | 0.00 | | | |
| 3 | KSDK | 10/09/12 | 10/12/12 | M-F 6P News News Channel 5 at 6P | CM | 6-630P | - TWTF - - | :30 | 2 | \$1,650.00 | P-2 | 0.00 | NM | 2 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/09/12 | 10/15/12 | - TWTF - - | | 2 | | | | \$1,650.00 | | 0.00 | | | |
| 4 | KSDK | 10/09/12 | 10/15/12 | Tonight Show Tonight Show | CM | 1035-1137p | MTWTF - - | :30 | 5 | \$675.00 | P-2 | 0.00 | NM | 5 | \$3,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/09/12 | 10/15/12 | MTWTF - - | | 5 | | | | \$675.00 | | 0.00 | | | |
| 5 | KSDK | 10/09/12 | 10/12/12 | Late Night Late Night w/Jimmy Fallon | CM | 1135p-1235x | - TWTF - - | :30 | 4 | \$190.00 | P-2 | 0.00 | NM | 4 | \$760.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | - TWTF - - | | 4 | | | | \$190.00 | | 0.00 | | | |
| 6 | KSDK | 10/13/12 | 10/13/12 | SAT TDY NBC Today Show (Sa) | CM | 7-9A | - - - - - S - | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |

Order / Rev: 721045
 Alt Order #: 06366004
 Flight Dates: 10/09/12 - 10/20/12

Advertiser: Nixon, J / D/ Governor
 Product Desc: NIXON FOR GOVERNOR
 Estimate: KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------------|-------------------|-------------------|--|-------|-------------------------------|-----------------|---------------|-------|-----------------------|-----|------------|-------------|-------|------------|
| 6 | KSDK | 10/13/12 | 10/13/12 | SAT TDY NBC Today Show (Sa) | CM | 7-9A | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$600.00 | | 0.00 | | | | | |
| 7 | KSDK | 10/13/12 | 10/13/12 | Sat 9a Sat 9-10a | CM | 9-10A | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$600.00 | | 0.00 | | | | | |
| 8 | KSDK | 10/13/12 | 10/13/12 | Sat 5p News Channel 5 at 5P Sat | CM | 5-530P | -----S- | :30 | 1 | \$600.00 | P-2 | 0.00 | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$600.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | KSDK | 10/08/12-10/14/12 | Sat 5p See MG 8.2 | | 5-530P | -----Sa-- | :30 | | (\$600.00) | | 0.00 | NM | | |
| | 2 | KSDK | 10/09/12-10/12/12 | M-F 4P News Ⓜ MG for 8.1 10/13 [N/A] | | 4-430P | -TWThF---- | :30 | | \$600.00 | | 0.00 | NM | | |
| 9 | KSDK | 10/13/12 | 10/13/12 | Sat 6p News Channel 5 at 6P Sat | CM | 6-630P | -----S- | :30 | 1 | \$750.00 | P-2 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S- | | 1 | | \$750.00 | | 0.00 | | | | | |
| 10 | KSDK | 10/15/12 | 10/15/12 | Mon Prime C Revolution | CM | 9-10P | M----- | :30 | 1 | \$3,000.00 | P-2 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/15/12 | 10/21/12 | M----- | | 1 | | \$3,000.00 | | 0.00 | | | | | |
| 11 | KSDK | 10/09/12 | 10/09/12 | Tue Prime C Parenthood | CM | 9-10P | -T----- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 1 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -T----- | | 1 | | \$2,250.00 | | 0.00 | | | | | |
| 12 | KSDK | 10/09/12 | 10/12/12 | 630-7P Wheel 630-7P Wheel of Fortune CANX AND MOVE MONDAY TO LINE 29 | CM | 630-7P | -TWTF-- | :30 | 4 | \$1,500.00 | P-2 | 0.00 | NM | 4 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | \$1,500.00 | | 0.00 | | | | | |
| 13 | KSDK | 10/14/12 | 10/14/12 | Football Night in America Football In America | CM | 6-715p | -----S | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 1 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | \$2,250.00 | | 0.00 | | | | | |
| 14 | KSDK | 10/14/12 | 10/14/12 | NFL Regular Season Football NFL Regular Season Football | CM | Various (7:15 PM-10:30 PM) | -----S | :30 | 1 | \$6,300.00 | P-2 | 0.00 | NM | 1 | \$6,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -----S | | 1 | | \$6,300.00 | | 0.00 | | | | | |
| 15 | KSDK | 10/09/12 | 10/12/12 | M-F 9-10A NBC Today Show II 9-10A CANX AND MOVE MONDAY TO LINE 30 | CM | 9-10A | -TWTF-- | :30 | 4 | \$525.00 | P-2 | 0.00 | NM | 4 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | \$525.00 | | 0.00 | | | | | |
| 16 | KSDK | 10/09/12 | 10/12/12 | M-F 3-4p Ellen CANX AND MOVE MONDAY TO LINE 31 | CM | 3-4p | -TWTF-- | :30 | 4 | \$450.00 | P-2 | 0.00 | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | \$450.00 | | 0.00 | | | | | |
| 17 | KSDK | 10/09/12 | 10/12/12 | M-F 4P News News 5 at Four CANX AND MOVE MONDAY TO LINE 32 | CM | 4-430P | -TWTF-- | :30 | 4 | \$600.00 | P-2 | 0.00 | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | 4 | | \$600.00 | | 0.00 | | | | | |
| 18 | KSDK | 10/09/12 | 10/12/12 | M-F 430-5p Jeopardy | CM | 430-5p | -TWTF-- | :30 | 4 | \$750.00 | P-2 | 0.00 | NM | 4 | \$3,000.00 |

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 Product Desc: NIXON FOR GOVERNOR
 Estimate:

KSDK

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|---------------------------|-----------------|---|-------|-------------------------------|-----------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|------------|
| CANX MONDAY AND MOVE TO LINE 33 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$750.00 | 0.00 | | | | | |
| 19 | KSDK | 10/09/12 | 10/12/12 | M-F 5P News News Channel 5 at 5P | CM | 5-530P | - TWTF-- | :30 | 2 | \$1,500.00 | P-2 | 0.00 | NM | 2 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/09/12 | 10/15/12 | - TWTF-- | | 2 | | | \$1,500.00 | 0.00 | | | | | |
| 20 | KSDK | 10/09/12 | 10/12/12 | M-F 5P News News Channel 5 at 5P | CM | 528-530P (5:28 PM-5:30 PM) | - TWTF-- | :30 | 2 | \$2,250.00 | P-2 | 0.00 | NM | 2 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/09/12 | 10/15/12 | - TWTF-- | | 2 | | | \$2,250.00 | 0.00 | | | | | |
| N21 | KSDK | 10/13/12 | 10/13/12 | 630-7P Wheel Sat 630-7P Wheel of Fortune Sat | CM | 630-7P | -----S- | :30 | 1 | \$750.00 | P-2 | 0.00 | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | | \$750.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSDK | 10/08/12-10/14/12 | | 630-7P Wheel Sat | | 630-7P | -----Sa-- | :30 | | (\$750.00) | | 0.00 | NM | | |
| See MG 21.2 | | | | | | | | | | | | | | | |
| [Lost due to JIP to weekend wheel. Wheel Segments 1, 2, 3 lost to JIP.] | | | | | | | | | | | | | | | |
| 2 | KSDK | 10/20/12-10/20/12 SAT TDY | | | | 7-9A | -----Sa-- | :30 | | \$750.00 | | 0.00 | NM | | |
| Ⓜ MG for 21.1 10/13 | | | | | | | | | | | | | | | |
| [n/a] | | | | | | | | | | | | | | | |
| 22 | KSDK | 10/13/12 | 10/13/12 | Saturday Night Live Saturday Night Live | CM | 1030p-1205a | -----S- | :30 | 1 | \$1,125.00 | P-2 | 0.00 | NM | 1 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----S- | | 1 | | | \$1,125.00 | 0.00 | | | | | |
| 23 | KSDK | 10/15/12 | 10/15/12 | Mon Prime Other The Voice | CM | 7-9p (7:00 PM-9:00 PM) | M----- | :30 | 1 | \$5,250.00 | P-2 | 0.00 | NM | 1 | \$5,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 1 | | | \$5,250.00 | 0.00 | | | | | |
| 24 | KSDK | 10/09/12 | 10/12/12 | M-F 6-7A 6-7a | CM | 6-7A | - TWTF-- | :30 | 8 | \$750.00 | P-2 | 0.00 | NM | 8 | \$6,000.00 |
| CANX MONDAY AND MOVE TO LINE 34 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF-- | | 8 | | | \$750.00 | 0.00 | | | | | |
| 25 | KSDK | 10/10/12 | 10/10/12 | Wed Prime C Chicago Fire | CM | 9-10P | --W---- | :30 | 1 | \$2,250.00 | P-2 | 0.00 | NM | 1 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | --W---- | | 1 | | | \$2,250.00 | 0.00 | | | | | |
| 26 | KSDK | 10/09/12 | 10/12/12 | M-F 5-6A 5-6a | CM | 5-6A | - TWTF-- | :30 | 4 | \$375.00 | P-2 | 0.00 | NM | 4 | \$1,500.00 |
| CANX AND MOVE MONDAY TO LINE35 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/08/12 | 10/14/12 | - TWTF-- | | 4 | | | \$375.00 | 0.00 | | | | | |
| 27 | KSDK | 10/15/12 | 10/15/12 | M-F NBC Today 7-9A NBC Today 7-9A | CM | 7-9A | M----- | :30 | 1 | \$825.00 | P-2 | 0.00 | NM | 1 | \$825.00 |
| ADD TO SKED FOR NA LINE 2 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 1 | | | \$825.00 | 0.00 | | | | | |
| 28 | KSDK | 10/15/12 | 10/15/12 | Late Night Late Night w/Jimmy Fallon | CM | 1135p-1235x | M----- | :30 | 1 | \$225.00 | P-2 | 0.00 | NM | 1 | \$225.00 |
| ADD TO SKED FOR NA LINE 5 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 1 | | | \$225.00 | 0.00 | | | | | |
| 29 | KSDK | 10/15/12 | 10/15/12 | 630-7P Wheel 630-7P Wheel of Fortune | CM | 630-7P | M----- | :30 | 1 | \$1,950.00 | P-2 | 0.00 | NM | 1 | \$1,950.00 |
| ADD TO SKED FOR NA LINE 12 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | 1 | | | \$1,950.00 | 0.00 | | | | | |
| 30 | KSDK | 10/15/12 | 10/15/12 | | CM | 9-10A | M----- | :30 | 1 | \$560.00 | P-2 | 0.00 | NM | 1 | \$560.00 |

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Advertiser: Nixon, J / D/ Governor
Product Desc: NIXON FOR GOVERNOR
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| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|----------------------------|-------|----------------|--------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| | | | | M-F 9-10A | | | | | | | | | | | |
| | | | | NBC Today Show II 9-10A | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 15 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$560.00 | | 0.00 | | | |
| 31 | KSDK | 10/15/12 | 10/15/12 | M-F 3-4p | CM | 3-4p | M----- | :30 | 1 | \$560.00 | P-2 | 0.00 | NM | 1 | \$560.00 |
| | | | | Ellen | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 16 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$560.00 | | 0.00 | | | |
| 32 | KSDK | 10/15/12 | 10/15/12 | M-F 4P News | CM | 4-430P | M----- | :30 | 1 | \$750.00 | P-2 | 0.00 | NM | 1 | \$750.00 |
| | | | | News 5 at Four | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 17 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| 33 | KSDK | 10/15/12 | 10/15/12 | M-F 430-5p | CM | 430-5p | M----- | :30 | 1 | \$825.00 | P-2 | 0.00 | NM | 1 | \$825.00 |
| | | | | Jeopardy | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 18 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$825.00 | | 0.00 | | | |
| 34 | KSDK | 10/15/12 | 10/15/12 | M-F 6-7A | CM | 6-7A | M----- | :30 | 2 | \$900.00 | P-2 | 0.00 | NM | 2 | \$1,800.00 |
| | | | | 6-7a | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 24 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 2 | \$900.00 | | 0.00 | | | |
| 35 | KSDK | 10/15/12 | 10/15/12 | M-F 5-6A | CM | 5-6A | M----- | :30 | 1 | \$450.00 | P-2 | 0.00 | NM | 1 | \$450.00 |
| | | | | 5-6a | | | | | | | | | | | |
| | | | | ADD TO SKED FOR NA LINE 26 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 10/15/12 | | 10/15/12 | 10/21/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 75 | \$77,705.00 |